

InfoWorld

Rated: Eight new technologies from DEMO 07

February 01, 2007

Palm Desert -- Wednesday morning's Demo sessions spanned the usual startup gamut from the useful to the useless and a few in-between.

In order of appearance here's what the demos in the desert had to offer today.

[Inilex](#) is one of those control your car from afar technologies. Plug the ViM card into the appropriate spot on your car and it taps into the vehicles' electronic computer system.

Once in, using a phone you can start car features like heat or air-conditioning, or actually start the car and set the speed limit for younger drivers in the family. The GPS system also lets you know where they are going.

If the car is stolen it will send an alert to your phone and track it on a map.

MY TAKE: while consumers may not be bowled over, it might work for fleet managers and rental car operators. Just don't count on the police to drop everything and chase after the car thief when you call them.